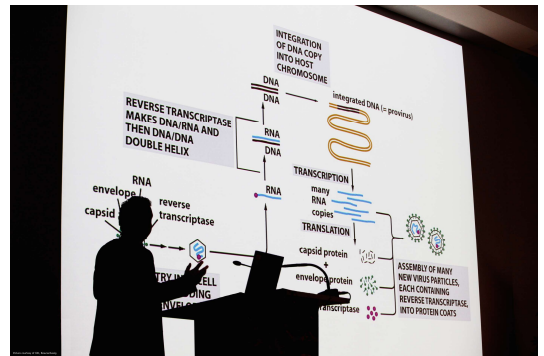


Successful STEM Presenting: Online and Face-to-Face

An Onsite/Zoom-based hybrid "Masterclass" programme to develop and enhance the skills and success habits for outstanding competency & confidence in professional international S.T.E.M. speaking and presenting – at meetings, conference & interview.



The 2025 Hybrid Programme:

Professional speaking opportunities in S.T.E.M. topics are rarely fully utilised and have become even more challenging when conducted via online platforms (Zoom, Webex etc).

This programme funded by the DZIF Academy will develop the required habits and help build a "Toolbox" of skills for oratory success, whether speaking/presenting online, face-to-face or a hybrid combination.

The Core Skills Covered:

- Developing a clear and effective compelling narrative.
- Collating, designing and optimising slides, handouts and media for successful delivery in harmony with the compelling narrative.
- Ensuring the delivery of clear audience "value" including translational, bench-to bedside aspects and a "call to action".
- Adapting and "simplifying" to context (conference, panel, interview etc) & subject to audience demographics & time constraints.
- Managing questions and "tricky moments".
- Observing & managing non-verbal communication & behaviour.
- Developing practical & technical skills for successful online communications and career-focused networking.

The Schedule (3-Steps to Certification):

Module 1: April 29, **Onsite at HZI (Braunschweig)**, "Gründerzentrum" (Room: GZ 2.122) (circa 12 participants maximum):
10:30 (prompt) to circa. 16:45

Module 2: Either May 27, 28 or 29, 2.5-hour **Zoom** "learning by doing" session (maximum 4 participants) to be arranged to suit each participant from module 1:
09:00 (prompt) to circa. 11:30

Module 3: Individual 1-on-1, circa. 1 hour **Zoom** session to be flexibly arranged prior to a participant's real & important upcoming presentation, keynote, interview etc. Certification is provided upon successful completion and with an option for a LinkedIn "endorsement" for "STEM Presentation Skills" from the coach.



The programme is conducted in English language & funded by:



The Coach: Dr. Paul Charlton; International STEM communication, productivity & career skills coach with a background from industry and in scientific research, extensive global training & coaching experience (25+ years) and an accomplished speaker, event facilitator & global traveller. Paul is also a native English speaker.

For more details, endorsements and to get in contact:



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www.paulcharltoncoaching.com
<http://de.linkedin.com/in/drpaularlton>

Register: Please complete below digitally or print/scan/photo & email to paul.charlton@dzif.de

Name and Title

Department

Supervisor/Head

Contact email

1st Preferred choice of date for Module 2 _____ 2nd Preferred choice of date for Module 2 _____